



AGENDA BISCAYNE PARK FOUNDATION

**LOG CABIN – 640 NE 114TH ST, BISCAYNE PARK, FL
THURSDAY, FEBRUARY 2, 2023 AT 7:00PM**

[Join Zoom meeting \(click here\)](#)

BISCAYNE PARK FOUNDATION

Jorge Marinoni
Jill Grucan
Patrice Gay
Jennifer Etzler
Yessenia Gonzalez (alt)

1. CALL TO ORDER & ROLL CALL
2. ADDITIONS, DELETIONS, OR WITHDRAWALS TO ORDER OF BUSINESS
3. APPROVAL OF MINUTES—December 13, 2023 meeting & January 17, 2023 meeting
4. PUBLIC COMMENT (3 minute limit)
5. OLD BUSINESS:
 - Rec Center: Jill re-imburement check
 - Give Miami Day—did they issue us the matched funds?
 - Tent update
 - Valentines' Day Card-making & bake sale updates
 - i. Bakers have been recruited
 - ii. A few craft supplies still needed
 - iii. Pre-addressing & stamping envelopes
 - iv. Confirm who will be there to help—do we need volunteers?
 - v. How can we all get the word out?
 - Earth Day Farmer's Market Updates:
 - i. Scouts / Cook-out / Ice cream
 - ii. DragonFly chef available Saturday
 - iii. Bound by Beaty NOT available
 - iv. Natural Pest solutions and BP Ecology Board—no reply
 - v. Can we get farmstands to come? Orchids? Native Plants? Who can we contact?
 - vi. Vendor Application
 - vii. Saturday or Sunday? Polls show equal preference. DragonFly Chef can only come Saturday.



6. NEW BUSINESS:

- Website—should we switch to bpfund.org?
 - Web address is easy to type and remember
 - Web builder is easy to use and anyone can use it—no coding knowledge needed
 - JG already purchased and donated domain and designed skeletal site
 - Easy way to have a nice calendar of events
 - Logo—Fiverr?
- MailChimp or Constant Contact? Pricing, discounts for non-profits
- Canva for signage and designs--cost
- Michael's discounts
- Does anyone have a signs/printing hook-up? Local vendor?
- Banking—change to a bank with Zelle for business?
 - Truist: business account for non-profits. NO monthly fee, up to 225 transactions per month. Zelle—but 1% transaction fee on Zelle.
 - WF: no non-profit option; no fee for Zelle transactions; monthly fee \$10 for up to 100 transactions, \$500 minimum balance; fee for deposit over \$5,000 (.30 per \$100 over) OR \$25 monthly fee, \$10,000 minimum balance.
- Credit Card
 - Visa: Chase Ink business Unlimited Card
 - No annual fee
 - 1.5% cash back on ALL purchases
 - Free cards for employees/Officers, with optional spending limits
 - Fraud protection & controlled but convenient spending compared to checks
- *Fundraising* ideas??
 - In person requests
 - Fundraiser event
 - Personalized mailed letters
 - Company sponsorships
- OPEN DISCUSSION of any other ideas/issues/etc.

7. TREASURY REPORT

8. ANNOUNCEMENTS / SCHEDULE OF NEXT MEETINGS

- Next meeting Tuesday March 14, 2023 @ 7pm

9. ADJOURNMENT