



**BISCAYNE PARK
FOUNDATION**

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**AGENDA
BISCAYNE PARK FOUNDATION**

**LOG CABIN – 640 NE 114TH ST, BISCAYNE PARK, FL
TUESDAY, MARCH 14, 2023 AT 7:00PM**

[Join Zoom meeting \(click here\)](#)

1. CALL TO ORDER & ROLL CALL

2. ADDITIONS, DELETIONS, OR WITHDRAWALS TO ORDER OF BUSINESS

3. APPROVAL OF MINUTES—February 2, 2023 meeting

4. PUBLIC COMMENT (3 minute limit)

5. OLD BUSINESS:

a. Valentines' Day Card-making & bake sale re-cap; funds raised; Jill to give cash donations to Treasurer

b. Earth Day Farmer's Market, Saturday 4.22.2023 Planning:

i. Vendors to contact:

1. See attached

ii. Publicize the event:

1. Signs

a. **Design** (Tiffani has one started!)—and

b. Jenn signed us up for FREE Canva account for non-profits!!

c. **Printing:** Does anyone have a signs/printing hook-up? Local vendor? Cheap pricing or discounts for non-profit?

2. NextDoor...other social media??

3. BP listserv

4. Jill's listserv (pending cutting it down to under 500 so a mass email is free)

5. Mail?

6. Door hangers?

7. ????



6. NEW BUSINESS:

- **Alcohol license requested:** for the Arts & Culture Board's Jazz in the Park, Saturday April 1st
- **Website—should we switch to bpfund.org?**
 - Web address is easy to type and remember
 - Web builder is easy to use and anyone can use it—no coding knowledge needed
 - JG already purchased and donated domain and designed skeletal site
 - Easy way to have a nice calendar of events
- **BP Foundation Logo—Fiverr?** Our tagline: "We put the FUN in FUNdraising" 😊
- **Banking—change to a bank with Zelle for business?**
 - Truist: business account for non-profits. NO monthly fee, up to 225 transactions per month. Zelle—**but** 1% transaction fee on Zelle.
 - WF: no non-profit option; no fee for Zelle transactions; monthly fee \$10 for up to 100 transactions, \$500 minimum balance; fee for deposit over \$5,000 (.30 per \$100 over) OR \$25 monthly fee, \$10,000 minimum balance.
 - **Chase: \$15 monthly fee—OR \$0 monthly fee if a \$2,000 balance is maintained;** up to \$5000 in deposits without fee; no fee to use Zelle. See docs attached). Plus, it goes along with the Chase Ink credit card, below
- **Credit Card**
 - Visa: **Chase Ink business Unlimited Card**
 - No annual fee
 - 1.5% cash back on ALL purchases
 - Free cards for employees/Officers, with optional spending limits
 - Fraud protection & controlled but convenient spending compared to checks
- **Monthly Newsletter & Notifications of Events & Projects:** E-mails from MailChimp or Constant Contact? Pricing, discounts for non-profits—but Jill to cut down her listserv to under 500 and send out a test e-mail, to see how many subscribe/don't opt out. Maybe Jill's listserv ends up being less than 500 after that, which means it's free to send mass e-mails.
- ***Fundraising* ideas??**
 - In person requests
 - Fundraiser event



The Village of Biscayne Park

640 NE 114th St., Biscayne Park, FL 33161
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- Personalized mailed letters
- Company sponsorships

- OPEN DISCUSSION of any other ideas/issues/etc.

- 7. TREASURY REPORT**
- 8. ANNOUNCEMENTS / SCHEDULE OF NEXT MEETINGS**
 - Next meeting Tuesday April 11, 2023 @ 7pm

- 9. ADJOURNMENT**